Breaking Boundaries: Forging a Multi-Institutional Women in IT Group

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Wednesday, October 16, 2019
2:15 – 3:00 PM
W196C Level 1
Welcome and Introductions

- Marcia Dority Baker – Assistant Director, Academic Technologies, University of Nebraska-Lincoln, Past Co-Chair for BTAA WIT, Co-Chair Women Advance IT Leadership conference, Co-Chair Educause WIT CG
- Sandee Seiberlich – Senior IT Consultant & Project Manager, UW-Madison, Past Co-Chair for BTAA WIT, Former Co-Lead for UW-WIT at UW-Madison
- Amy Metzger – Assistant Director, IT Strategic Sourcing, University of Nebraska; Co-Chair Women Advance IT Leadership conference, New Co-Chair for BTAA WIT
- Brenda Spychalla – Co-CIO of School of Education, UW-Madison; New Co-Chair for BTAA WIT, Former Co-Lead for Educause Women in IT and UW-WIT at UW-Madison
BTAA WIT

We are a Big Ten Academic Alliance (BTAA) peer group created to strengthen recruitment, retention, and advancement of women in IT across the Alliance. Workplace diversity contributes to creativity, productivity and innovation.

Women currently represent 33% of the Higher Ed IT workforce. Through knowledge sharing, collaboration, and virtual conferences we hope to see that number reach 50%.
BTAA WIT Representation
BTAA WIT Overview – Framework

• The Proposal
• What we did?
• Why we did it?
• Key success factors
  • Affiliation - BTAA
  • Sponsorship
  • Peer Group Model
# Challenges and Successes

## Challenges
- Establishing campus representation
- Collaboration platform
- Engaging representatives
- Variability in campus WITs
- Picking model

## Successes
- Sponsorship
- BTAA LT Peer Group
- Virtual Conference
- Governance
Table Discussions

• Pick a Table – Type of Institution
  1. Large Public
  2. Large Private
  3. Small Public
  4. Small Private
  5. Community College
  6. Technical College

• Overview
• Individual Reflection Time
• Discussion of Questions and Framework - [https://tinyurl.com/BTAAWIT-EDU19](https://tinyurl.com/BTAAWIT-EDU19)

Questions

1. What commonalities do we share that support partnership?
2. What barriers do we share?
3. What affiliations and sponsorship could support our combined work?
Full Group Discussion

What commonalities do we share that support partnership?

What barriers do we share?

What affiliations and sponsorship could support our combined work?

Identify takeaways, commitment to communicate, connect with each other, share contact information
Wrap Up

- Identify a next step
- Set an intention
- Sharing your stories
- Acknowledgements
Resources

- BTAA LinkedIn https://www.linkedin.com/groups/12176196/
- BTAA https://www.btaa.org
- The EDUCAUSE ITWomen Community Group Listserv ITWOMEN@LISTSERV.EDUCAUSE.EDU
- Notes from today: https://tinyurl.com/BTAAWIT-EDU19
Contact Information

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