Movin' on Up
Senior Academic Technology Officer Roles

Job Responsibilities
- Establish the institution's academic technology vision and strategic direction
- Execute strategy and provide operational oversight, including fiscal management
- Manage and direct academic technology and teaching & learning team members
- Represent information technology within college/university academic leadership/governance for academic technology strategy, execution, and policy
- Act as the service portfolio owner for academic technology services
- Maintain awareness of industry trends and higher education peer practices in academic technology

Common Services
- Digital accessibility
- Training, consulting, and support
- E-learning and related services
- Learning analytics
- Instructional design and development
- Management of learning technology tools and systems
- Learning spaces design and development
- Application development
- Research support
- Digital media
- Innovation/emerging tech

Critical Partnerships
- Academic leadership
- Central IT organization
- Teaching and learning centers
- Libraries
- Faculty
- Consortia (i.e. Big Ten Academic Alliance (BTAA) Learning Technology Leadership (LTL) group, Unizin, EDUCAUSE)

2013-2018 Organizational Trends

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