**Case for Support**

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Complete slide presentation can be found at

https://www.nonprofnetwork.org/bmcc

 mcc1g/bmcc1http://ww http://www.nonprofnetwork.org/bmcc1w.nonprofnetwork.org/bmcc1w.nonprofnetwork.org/casa2016

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| **CFS Elements** |  |  |
| History/background |  |  |
| Need |  |  |
| Facts/organization’s special unique position |  |  |
| Organizational information |  |  |
| Call to action/vision |  |  |
| **Our Story** |  |  |
| What Business are we in? |  |  |
| What if we didn’t exist? |  |  |
| **Getting Started** |  |  |
| Mission/vision/values |  |  |
| Financial data |  |  |
| Program data/dreams |  |  |
| Fundraising/hope |  |  |
| **How Should it Look?** |  |  |
| General organizational information |  |  |
| Program/funding area |  |  |
| Photos/fewer words |  |  |
| **CFS Usage** |  |  |
| Fundraising |  |  |
| Recruitment |  |  |
| **CFS in a Capital Campaign** |  |  |
| Elements |  |  |